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ANN BAVENDER*
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RAYMOND J. QUIANZON
LEONARD R. RAISH
JAMES P. RILEY
ALISON J. SHAPIRO
KATHLEEN VICTORY
JENNIFER DINE WAGNER*
LILIANA E. WARD
HOWARD M. WEISS

* NOT ADMITTED IN VIRGINIA

FLETCHER, HEALD & HILDRETH, P.L.C.

ATTORNEYS AT LAW

11th FLOOR, 1300 NORTH 17th STREET

ARLINGTON, VIRGINIA 22209-3801

OFFICE: (703) 812-0400

FAX: (703) 812-0486

www.fhhlaw.com

RETIRED MEMBERS
RICHARD HILDRETH
GEORGE PETRUTSAS
CONSULTANT FOR INTERNATIONAL AND
INTERGOVERNMENTAL AFFAIRS
SHELDON J. KRYS
U. S. AMBASSADOR (ret.)

OF COUNSEL
EDWARD A. CAINE*
DONALD J. EVANS
EDWARD S. O'NEILL*

WRITER'S DIRECT

December 28, 2001

BY HAND DELIVERY

Magalie Román Salas, Esquire

Secretary

Federal Communications Commission

Room TW-B204

445 12th Street, S.W.

Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

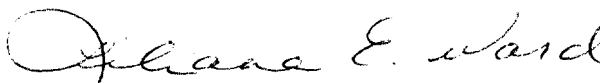
Re: Petition For Rule Making
In the Matter of Amendment of Section 73.202(b)
Table of Allotments
FM Broadcast Stations
Channel 226A at Shafter, California

Dear Ms. Salas:

Enclosed please find, on behalf of American Media General of Texas, Inc., an original and four copies of its Petition for Rule Making.

If you have any questions regarding the enclosed, please contact the undersigned.

Very truly yours,



Liliana E. Ward
Counsel for American Media General of
Texas, Inc.

LEW:ltf

Enclosures

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BEFORE THE

Federal Communications Commission

WASHINGTON, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

In the Matter of)
Amendment of Section 73.202(b))
Table of Allotments)
FM Broadcast Stations)
(Channel 226A at)
Shafter, California))

MM Docket No. _____

RM- _____

PETITION FOR RULE MAKING

American General Media of Texas, Inc. ("American"), licensee of KCOO(FM), Shafter, California, by its attorneys, hereby respectfully requests that the Commission institute a rule making proceeding for the purpose of amending the FM Table of Allotments by adding Channel 226A at Shafter, California; and issuing a Show Cause Order for KCOO(FM) to relocate to that channel. In support thereof, the following is stated:

As demonstrated in the attached Engineering Statement, the proposed channel at Shafter, is fully spaced, meeting the minimum distance separation requirements with no site restriction. The 70dBu contour of a maximum Class A facility extends 16.6 kilometers from the transmitter site, easily providing "city grade" service to Shafter.

In addition to serving its principal community of license, American has been working for over two years to provide improved service to the adjacent city of Bakersfield, California and to provide a stronger signal and better service to the African American population, which is currently underserved in the Bakersfield market. KCOO's current channel, while technically satisfactory to cover the community of Shafter, is not adequate for enhancing service to Bakersfield. Due to engineering issues, American's attempts at modifying its current license to achieve this important goal have been unsuccessful and its application to modify its license was

initially denied.¹ American has made strong good cause showings in its pending reconsideration pleadings regarding the public interest benefits of KCOO's service to the Bakersfield area. These showings apply equally here.

The FM Table of Allotments was created to allow the Commission to meet its obligation under Section 307(b) and the allotment priorities developed in Revision of FM Assignment Policies and Procedures, 90 FCC2d 88, 91 (1982). These priorities were intended to promote the statutory goals underlying Section 307(b). The main objective of the 1982 revision was to provide service of satisfactory signal strength to the whole country, while providing as many program choices to as many listeners as possible and providing service of local origin to as many communities as possible. In this case, adding Channel 226A at Shafter would not only provide a clear, strong, city-grade signal over Shafter, it would provide the city of Bakersfield with an increase in program choices and service to the currently underserved African American community there. This would also leave KCOO's current channel at Shafter available for any parties interested in serving that community, increasing the potential for enhanced and diversified service to Shafter. Thus, the proposed addition to the Table of Allotments, coupled with a Show Cause Order requiring KCOO(FM) to move to Channel 226A at Shafter, is consistent with the FM priorities and with the Commission's Section 307(b) mandate of providing fair, efficient and equitable distribution of radio services in the United States.


WHEREFORE, in light of the foregoing, American respectfully requests that the Commission GRANT its petition for rule making, add Channel 226A at Shafter, California, to the Table of Allotments and issue a Show Cause Order requiring American to relocate

¹ BPH-19991110AAD and the Audio Services Division Chief's April 7, 2000, decision dismissing its application for a minor change to station KCOO(FM), Shafter, California. A Petition for Reconsideration is still pending.

KCOO(AM) to that channel. This action will not only maintain a clear, strong signal over Shafter, California and preserve an additional channel at Shafter for other interested parties, it will promote diverse programming and improved service to the city of Bakersfield, California and its African American population, in furtherance of the Commission's stated goals and the public interest.

Respectfully submitted,

American General Media of Texas, Inc.

A handwritten signature in black ink, reading "Liliana E. Ward". The signature is written in a cursive style with a large, looping initial "L".

Vincent J. Curtis, Jr.
Liliana E. Ward

Its Attorneys

Fletcher, Heald & Hildreth, P.L.C.
1300 N. 17th St.
11th Floor
Arlington, Virginia 22209-3801
(703) 812-0400

December 28, 2001

ENGINEERING STATEMENT
And
EXHIBIT
IN SUPPORT of PETITION for RULEMAKING
Filed By
AMERICAN GENERAL MEDIA of TEXAS, INC.
At
SHAFTER , CALIFORNIA

ABSTRACT:

The engineering exhibits found herein were prepared by the firm of KLEIN BROADCAST ENGINEERING, L.L.C, in support of a Petition for Rulemaking being filed with the Federal Communications Commission by American General Media of Texas, Inc.

The geographic coordinates found in this engineering statement are from the North American Datum 1927 (NAD27). The reference geographic coordinates for the communities specified herein were obtained from the U.S. Census Bureau, Gazeteer of "Places" in the United States. This database may be found on the internet at: <http://ftp.census.gov/geo/www/gazeteer/places.html>.

SHAFTER , CALIFORNIA

FM CHANNEL 226 A / 93.1 mHz. is proposed for allotment to this community. FM CHANNEL 226 A / 93.1 mHz. may be assigned in accordance with Section 73.207 of the Rules and Regulations of the Federal Communications Commission with no site restriction, using the geographic reference coordinates for the proposed Principal Community, Shafter, California.

The 70dBu contour of maximum Class A facility extends 16.6 kilometers distant from the transmitter site. Therefore, there is no question that this proposed allotment will provide the entire Principal Community, Shafter, California, with the required "City Grade" 70dBu service in compliance with Section 73.315 of the Rules and Regulations of the Federal Communications Commission. Engineering Exhibit E-1 is a complete FM Channel Spacing Study that shows the proposed allotment can be made in accordance with Section 73.207 of the Rules and Regulations of the Federal Communications Commission from the following geographic reference coordinates for the proposed Principal Community of Shafter, California

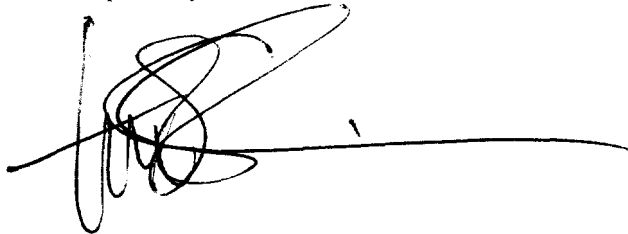
NL: 35-30-06 / WL: 119-16-18.

Page two:

SHAFTER , CALIFORNIA (cont'd)

The engineering data presented herein supports the requested allotment of FM CHANNEL 226 / 93.1 mHz. , Class A (226A) may be made to the proposed Principal Community, Shafter, California, in accordance with all applicable Rules and Regulations of the Federal Communications Commission, as amended to date.

Respectfully submitted,

A handwritten signature in black ink, consisting of a series of loops and a long horizontal stroke extending to the right.

Elliott Kurt Klein
Consulting Broadcast Engineer

27 December 2001

ENGINEERING EXHIBIT E-1

Klein Broadcast Engineering, L.L.C.

Job: SHAFTERCA226A.fmj

Master Database: 2001_dec.fmd

Lat: N35:30:06 Lon: W119:16:18

Channel: 226 Class: A

Status: Licensed, Construction Permit, Application, Addition, Vacant/Reserved

Channels: Primary, 1st Adj, 2nd Adj, 3rd Adj, IF, TV6

Range: 30 km

Comments: No Comments

Description:

Page 1 of 1

Date: 12/27/2001 7:29:30 AM

rfDetective-FM Version 1.3.2

Callsign	Latitude	Longitude	City	State	Ser	Channel	Class	Status	Min	Sep	Clearance	ERP	HAAT	Adjacency	Distance	Bearing
KCBS-FM	N34:13:55W	118:04:18	LOS ANGELES	CA	FM	226 : 93.1 MHz	B	LIC	178	0.55	28.50	1056	Primary	178.55	142	
KZOZ	N35:21:40W	120:39:21	SAN LUIS OBISPO	CA	FM	227 : 93.3 MHz	B	LIC	113	13.66	23.00	472	1st Adj	126.66	263	
KFSO-FM	N36:38:10W	118:56:34	VISALIA	CA	FM	225 : 92.9 MHz	B	LIC	113	16.32	17.50	260	1st Adj	129.32	013	
KNAC	N35:57:30W	119:15:00	EARLIMART	CA	FM	228 : 93.5 MHz	A	CP MOD	31	19.71	6.00	54	2nd Adj	50.71	002	